

Keystone Water Quality Manager

Quarterly Production Schedule

2010



January/February/March Issue

Advertising Deadline: October 30, 2009

Business Directory Issue

Ed. Board Meeting: October 30, 2009
Articles to Editor: October 23, 2009
Layout & Design: November 2-13, 2009
Page Proofs to Editor: November 16, 2009
Edits/Changes Due Back: November 24, 2009
To Print: December 1, 2009
In Mail: January 4, 2010

April/May/June Issue

Advertising Deadline: January 29, 2010

PennTec Conference Issue

Ed. Board Meeting: January 29, 2010
Articles to Editor: January 22, 2010
Layout & Design: February 1-12, 2010
Page Proofs to Editor: February 15, 2010
Edits/Changes Due Back: February 24, 2010
To Print: March 1, 2010
In Mail: April 1, 2010

July/August/September Issue

Advertising Deadline: April 30, 2010

Ed. Board Meeting: April 30, 2010
Articles to Editor: April 23, 2010
Layout & Design: May 3-14, 2010
Page Proofs to Editor: May 17, 2010
Edits/Changes Due Back: May 26, 2010
To Print: June 1, 2010
In Mail: July 1, 2010

October/November/December Issue

Advertising Deadline: July 30, 2010

Ed. Board Meeting: July 30, 2010
Articles to Editor: July 23, 2010
Layout & Design: August 2-13, 2010
Page Proofs to Editor: August 16, 2010
Edits/Changes Due Back: August 25, 2010
To Print: September 1, 2010
In Mail: October 1, 2010

2011

January/February/March Issue

Advertising Deadline: October 29, 2010

Business Directory Issue

Ed. Board Meeting: October 29, 2010
Articles to Editor: October 22, 2010
Layout & Design: November 1-12, 2010
Page Proofs to Editor: November 15, 2010
Edits/Changes Due Back: November 22, 2010
To Print: December 1, 2010
In Mail: January 3, 2011

Advertising Contract Renewal Timeline:

First Mailing:

September 2009

Deadline for Renewal: October 30, 2009

Article Length Guidelines:

Standard columns: 1500 words

Feature Articles: 3000 words