

Keystone Water Quality Manager

Quarterly Production Schedule

2012



January/February/March Issue

Advertising Deadline: October 28, 2011

Business Directory Issue

Ed. Board Meeting: October 21, 2011
Articles to Editor: October 15, 2011
Layout & Design: October 31-Nov 11, 2011
Page Proofs to Editor: November 14, 2011
Edits/Changes Due Back: November 21, 2011
To Print: December 1, 2011
In Mail: January 2, 2012

April/May/June Issue

Advertising Deadline: January 27, 2012

PennTec Conference Issue

Ed. Board Meeting: January 27, 2012
Articles to Editor: January 15, 2012
Layout & Design: Jan 30-Feb 10, 2012
Page Proofs to Editor: February 13, 2012
Edits/Changes Due Back: February 20, 2012
To Print: March 1, 2012
In Mail: April 1, 2012

July/August/September Issue

Advertising Deadline: April 27, 2011

Ed. Board Meeting: April 20, 2012
Articles to Editor: April 15, 2012
Layout & Design: April 30-May 11, 2012
Page Proofs to Editor: May 14, 2012
Edits/Changes Due Back: May 21, 2012
To Print: June 1, 2012
In Mail: July 1, 2012

October/November/December Issue

Advertising Deadline: July 27, 2011

Ed. Board Meeting: July 20, 2012
Articles to Editor: July 15, 2012
Layout & Design: July 30-Aug 10, 2012
Page Proofs to Editor: August 13, 2012
Edits/Changes Due Back: August 20, 2012
To Print: September 1, 2012
In Mail: October 1, 2012

2013

January/February/March Issue

Advertising Deadline: October 29, 2012

Business Directory Issue

Ed. Board Meeting: October 19, 2012
Articles to Editor: October 14, 2012
Layout & Design: Oct 29-Nov 9, 2012
Page Proofs to Editor: November 12, 2012
Edits/Changes Due Back: November 19, 2012
To Print: December 1, 2012
In Mail: January 3, 2013

Advertising Contract Renewal Timeline:

First Mailing:

September 2011

Deadline for Renewal: October 28, 2011

Article Length Guidelines:

Standard columns: 1500 words

Feature Articles: 3000 words