



PennTec 2026 Vendor Invitation

Dear Vendor,

We invite you to join us as an exhibitor/sponsor at the Pennsylvania Water Environment Association's 97th Annual Technical Conference & Exhibition (PennTec2026) held at the Hershey Lodge, Hershey, PA on June 15–18, 2026.

With an average yearly attendance of over 700 water quality professionals seeking the latest knowledge and technology available, PennTec is a great place to get the word out about your products, equipment, and services!

In addition to booth space, various sponsorship opportunities are available. Details can be found within the pages of this Prospectus.

Please take a moment to review our Exhibit Hall Floor Plan along with the additional vendor information included below. Prime space in the Exhibit Hall will sell quickly, so don't delay – go online right away to reserve your preferred space!



In 2026, PWEA proudly celebrates its 100th Anniversary! To mark this once-in-a-lifetime milestone, we've introduced special sponsorship opportunities exclusively for this historic year, look for the diamond throughout this prospectus for new and unique ways to showcase your support during our centennial celebration. Looking for ways to celebrate the 100th Anniversary? Check out the additional sponsorships available here: www.pwea.org/annual_technical_conference.php.



Vanessa Nedrick
Chair, PennTec 2026
Conference Committee



Marilyn Baron
Chair, Exhibits and
Sponsors Committee



100th Anniversary Reception



The Exhibits & Sponsors Committee is hosting a special all-attendee celebration where participants can connect and mingle with their favorite exhibitors and sponsors. This reception will take place on Monday from 5:30–7:00 pm in the Aztec Room and will feature light appetizers, entertainment, and networking opportunities. Immediately following, join us for the ticketed 100th Anniversary Gala, a highlight event of the year. More details to come!

Hotel Accommodations

Hershey Lodge - 325 University Drive - Hershey, PA 17033

A block of rooms has been reserved at the Hershey Lodge for PennTec 2026. Reservations will be accepted beginning February 13 and must be made by May 15, 2026. Rooms may not be available after this date. The discounted room rate is as follows:

- \$269.00 per Room for Single/Double Occupancy (all rooms are non-smoking)
- Overnight guests receive a complimentary ticket to the Hershey Gardens and the Hershey Story Museum. Also included at no charge for all overnight guests is the hotel's miniature golf course, the arcade, an outdoor pool, and Hershey's Water Works – a 30,000 square foot indoor pool complex and water park.

Call Reservations at 1-855-729-3108 and mention PENNSYLVANIA WATER ENVIRONMENT ASSOCIATION to receive the discounted rate. Online reservations can be made by going to the link provided on PWEA's website.



PennTec 2026 Preliminary Schedule *(as of November 1, 2025)*

Visit www.pwea.org for the most up to date program schedule.

MONDAY, JUNE 15

11:00am-3:00pm	Community Service Project
12:00pm-4:00pm	Annual Golf Tournament
3:00pm-5:00pm	Registration Opens
 5:30pm-7:00pm	100th Anniversary Reception
 7:00pm-10:30pm	100th Anniversary Gala*

TUESDAY, JUNE 16

7:00am-5:00pm	Registration Opens
7:00am-8:00am	Continental Breakfast
7:30am-8:30am	Keynote Presentation
8:00am-5:00pm	Workshops
8:40am-12:00pm	Morning Technical Programs
9:45am-10:15am	Exhibit Hall Open with Break Refreshments
12:00pm-1:00pm	Exhibit Hall Open with Complimentary Lunch
12:30pm-1:00pm	PWEA Annual Business Meeting with Dessert & Coffee
12:55pm-1:00pm	5-Minute Vendor Presentations
1:00pm-3:30pm	Plant Tour
1:00pm-4:45pm	Afternoon Technical Programs
2:40pm-3:40pm	Exhibit Hall Open with Break Refreshments
4:45pm-5:45pm	President's Reception in Exhibit Hall
5:45pm-7:00pm	Annual PWEA Awards Ceremony Reception
7:15pm-9:30pm	Tailgate Dinner and Cornhole Tournament*

*Paid ticketed event, pre-registration required

WEDNESDAY, JUNE 17

7:00am-5:00pm	Registration Opens
7:30am-8:30am	Exhibit Hall Open with Continental Breakfast
7:55am-8:00am	5-Minute Vendor Presentations
8:00am-11:45am	Morning Technical Programs
8:00am-5:00pm	Workshops
9:40am-10:40am	Exhibit Hall Open with Break Refreshments
11:45am-1:00pm	Exhibit Hall Break with Complimentary Lunch
11:45am-1:00pm	Women in Water Luncheon
12:55pm-1:00pm	5-Minute Vendor Presentations
1:00pm-4:45pm	Student Research Poster Presentations
1:00pm-4:45pm	Afternoon Technical Programs
2:40pm-3:40pm	Exhibit Hall Open with Break Refreshments
4:45pm-5:45pm	Wednesday Reception in Exhibit Hall
4:45pm-5:45pm	Operator Olympics in Exhibit Hall

THURSDAY, JUNE 18

7:00am-8:30am	Continental Breakfast in Hallway
7:00am-12:00pm	Registration Open
7:55am-8:00am	5-Minute Vendor Presentations
8:00am-11:15am	Morning Technical Programs
8:00am-11:45am	Workshops
9:00am-1:00pm	PA DEP Water/Wastewater Operator Certification Exam
9:40am-10:10am	Break Refreshments in Hallway
11:30am	Conference Concludes

Important Dates and Times for the Exhibit Hall

Exhibit booth set-up will be on Monday, 3:00-5:00pm, and on Tuesday, 6:00-7:30am. If a booth is not set by 7:30am on Tuesday, the exhibitor must wait to set up during session times. Exhibitors may not set up their booths during open exhibit hours.

MONDAY, JUNE 15

3:00pm-5:00pm	Exhibitor Set-up
 5:30pm-7:30pm	100th Anniversary Reception

TUESDAY, JUNE 16

6:00am-7:30am	Exhibitor Set-up
9:45am-10:15am	Exhibit Hall Break
12:00pm-1:00pm	Exhibit Hall & Lunch
2:40pm-3:40pm	Exhibit Hall Break
4:45pm-5:45pm	President's Reception

WEDNESDAY, JUNE 17

7:30am-8:30am	Continental Breakfast
9:40am-10:40am	Exhibit Hall Break
11:45am-1:00pm	Exhibit Hall Break & Lunch
2:40pm-3:40pm	Exhibit Hall Break
4:45pm-5:45pm	Wednesday Reception
5:45pm-6:00pm	Cash Raffle for Vendor Reps
6:00pm-7:00pm	Exhibit Teardown

General Information

Exhibit Booths

All booths are 8'x10'. Booths include pipe & drape back and sides; a 6' draped table; two chairs; a wastebasket; a standard header sign; and complimentary Internet access. The Exhibit Hall is carpeted. **Booth reservations will be accepted on a first-come, first-paid-in-full basis.**

Limited space for oversized pieces of equipment is available in the nearby parking lot. Oversized equipment space is only available to companies who also reserve a booth.

Exhibit Hall Hours

The Exhibit Hall will open on Tuesday at 9:45am. Booth setup will be on Monday, 3:00-5:00pm and on Tuesday, 6:00-7:30am. Teardown will begin at 6:00pm on Wednesday.

Booth Confirmations and Exhibitor Kits

A confirmation email will be sent upon electronic receipt of your exhibit contract and payment.

Our exposition vendor - Hershey Exposition Services - will provide an online exhibitor kit containing forms for services such as rental of furniture and accessories, electric, drayage and labor services.

Booth Worker Registration

The cost of an exhibit booth includes complimentary Conference registrations for two booth workers. Two additional representatives may register at the discounted exhibitor rate of \$325 each. All booth worker registrations must be submitted at the time of booth reservation. This helps us ensure accurate planning and smooth event logistics. However, we understand schedules may change, booth worker names can be updated at any time leading up to the event. A maximum of four booth workers will be permitted per contracted booth.

All Registration is ONLINE

You may register for your booth and sponsorships online. Go to www.pwea.org, click Event Registration under the Calendar tab, scroll down to the PennTec Exhibits & Sponsors event description, then click the Register link to go to the secure registration page. Online registration is available with credit card payment, or you may register online and then mail a check within 10 business days.

PWEA's Federal EIN

The PWEA is a 501(c)3 non-profit organization with a Federal EIN of 23-7169337.

RULES, POLICIES, ETC.

While the PWEA makes every effort to provide for a successful Conference, please be advised that there are factors which are not under the direct control of the PWEA – such as air conditioning, lighting, power, and weather.

EXHIBIT RULES AND REGULATIONS

Please be sure to read the PWEA Exhibit Rules and Regulations included with your booth confirmation. You may request a copy in advance by calling or emailing the PWEA Conference Manager.

INDEMNIFICATION POLICY

Each exhibitor assumes entire responsibility and liability for losses, damages, and claims arising out of the exhibitor's activities on the premises and will indemnify, defend and hold harmless the Facility and PWEA, their agents, servants and contracted employees from any and all such losses, damages, and claims.

SECURITY POLICY

No one, including accompanying guests, will be allowed inside the Exhibit Hall at any time without a 2026 Conference badge; Hall monitors will be checking badges. Security will not be provided inside the Exhibit Hall during off hours, so we strongly advise you to not leave expensive items unattended in your booth. The PWEA will not be held liable for any missing property.

CANCELLATION POLICY

Booth cancellations received in writing on or before May 1st, will receive a full refund less a \$250 processing fee. Cancellations received after that date, will not receive a refund.

NO-CONFLICT POLICY

Hospitality events may not be held during scheduled Conference functions. Hospitality promotions must be handled by private invitation from within the exhibitor's booth. No announcements or signs will be permitted outside the contracted booth space.

CONSENT FOR USE OF PHOTOGRAPHIC IMAGES

Registration and attendance at, or participation in, the PWEA Annual Technical Conference & Exhibition and related activities constitutes an agreement by the registrant to permit PWEA's use and distribution (both now and in the future) of his/her image in photographs, promotional materials, electronic reproductions, etc., of these events and activities.

EXHIBIT HALL ACCESS

The Exhibit Hall is open to all registered attendees and registered vendor representatives.

Exhibit Hall monitors will be checking to make sure everyone is wearing the correct 2026 Conference name badge and lanyard.

What Is Included With Your Booth Worker Registration?

	Tuesday Continental Breakfast; Breaks; Lunch	Tuesday President's Reception	Tuesday Awards Ceremony	Wednesday Continental Breakfast; Breaks; Lunch	Wednesday Beer & Pretzels Reception	Thursday Continental Breakfast; AM Break	Regular Conference Sessions
Complimentary Booth Workers (Reps 1 & 2)	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Additional Booth Workers (Reps 3 & 4)	Yes	Yes	Yes	Yes	Yes	Yes	Yes

Additional Information

PWEA is committed to making your experience at our Conference as productive as possible. We structure the program schedule to get the attendees into the Exhibit Hall – then it's up to your sales representatives to capture their attention in order to promote your equipment and services.

Logo Displays

All exhibitors will have the opportunity for their company logos to be displayed on a large screen inside the exhibit hall. Logos should be sent by email to pwea@pwea.org by May 1st. Logo files should be in high resolution JPG format.

5-Minute Vendor Presentations

Exhibitors will be offered the opportunity to make a 5-minute presentation about their products and services to attendees at the beginning of the Technical Programs. Details will be provided with the official booth confirmation email.

Exhibitor Booth Drawings

We encourage you to hold company raffles within your booth space. PWEA will not be involved in selecting the winners of your raffles, but we can announce the winners over the PA system on Wednesday afternoon. In order to have your raffle winners announced, **winner information must be provided to PWEA registration staff by 1:00pm on Wednesday.**

Conference Raffle Prizes

PWEA will raffle prizes at different times during the Conference. Attendees will be given raffle tickets, and there will be containers placed in the Exhibit Hall – one for each prize. Raffle tickets will be drawn in the Exhibit Hall on Tuesday and Wednesday. Attendees must be present to win. **Exhibitor Representatives and guests are not eligible for these drawings.**

Free Wireless Internet

Complimentary wireless internet service will be available to exhibitors and attendees in the Exhibit Hall.

President's Reception

The President's Reception will be held in the Exhibit Hall on Tuesday, 4:45-5:45pm. Complimentary snacks will be served.

Wednesday Reception

Complimentary cheese and soft pretzels will be served in the Exhibit Hall on Wednesday, 4:45-5:45pm.

Food & Break Stations

Food and break stations for registered PWEA attendees will be located in the Exhibit Halls and hallways. Food functions include the receptions, continental breakfasts, breaks, and lunches.

Car Racing Event

The Exhibits & Sponsors Committee is hosting the 3rd Annual Car Racing event to help bring attendees into the Exhibit Hall. Hot Wheels/Matchbox cars will be raced down a track during breaks. Races will be in heats of 6-8 numbered cars. The winner of each heat advances to the final. Heat winners and the overall winner will receive prizes. Only registered attendees may participate.

NEW

Decade Contest: Booth Decoration Challenge



Celebrate PWEA's 100th at PennTec by joining the Decade Contest! Exhibitors are invited to decorate their booths in the style of any decade from the past century. Attendees will vote for their favorite, and the winning booth will be recognized at the conference and featured in PWEA communications, along with winning a win a \$100 gift card. Show off your creativity and bring your favorite decade to life!

NEW

Celebrate with Us!



Exhibitors are invited to feature the official PWEA 100th Anniversary logo on booth giveaways to help commemorate this milestone year. By incorporating the anniversary branding into your items, your company shows support for PWEA while creating memorable keepsakes for attendees. Please email ashleymohn@pwea.org for the logo.

Exhibit Hall Bingo...

Booth Traffic for the Win!

Join in on the fun and you'll have extra visits to your booth! All registered attendees are eligible to play: they complete their card down-across-or diagonally – with stamps from participating booths, a chance at a generous gift card or one of three top cash prizes!

Just \$25 per booth to participate! Select Exhibit Hall Bingo at registration!

Bingo winners will be entered into a 100th Anniversary Grand Prize Drawing on Wednesday during the reception.

Three top prizes will be awarded: \$150, \$100 and \$75.



PennTec 2026 Sponsorships

Promote your equipment, products, and services while supporting the PWEA. All sponsoring companies will be featured in the On-Site Conference Program, on signage displayed at the Conference, company logo displayed on Exhibit Hall monitor, and in the Conference issue of the Keystone Water Quality Manager magazine. Sponsorships are available for exhibiting and non-exhibiting companies. If logos are needed, they should be sent by May 1st.

NEW

► NEW FOR 2026 – EXCLUSIVE SPONSORSHIP OPPORTUNITIES

You asked, we listened! See the table below for limited sponsorships open to single vendor supporters! These opportunities are reserved for one month only. If payment is not received within that month, the exclusivity will expire, and the sponsorship will be opened to **multiple companies** on a first-come, first-served basis.

	MEMBER	NON-MEMBER	EXCLUSIVE
Exhibit Hall Bingo Participation – Exhibitors Only	\$25	\$25	
Exhibit Hall Wifi (includes splash page and customized password)	\$2,000	\$2,300	
Car Racing Sponsor	\$250	\$287.50	
Community Service Project Sponsor	\$500	\$575	
Company Logo on Badge Lanyard (2 opportunities)	\$1,500	\$1,725	\$4,000
Company Logo on Registration Bag (3 opportunities) (includes stuffing of company provided item)	\$1,500	\$1,725	\$4,000
MONDAY – Golf Hole Sponsor (company logo displayed on golf hole sign)	\$250	\$287.50	
NEW TUESDAY – All Day Drink Package (includes coffee, water, tea, soda)	\$3,000	\$3,450	
TUESDAY – Lunch Buffet Sponsor (company logo displayed near buffet lines)	\$500	\$575	\$4,000
Conference Raffle Prize Sponsor	\$250	\$287.50	
TUESDAY – President's Reception Sponsor	\$250	\$287.50	
TUESDAY – Annual Awards Ceremony & Reception Sponsor	\$250	\$287.50	
TUESDAY – Tailgate Dinner and Cornhole Tournament	Platinum Level – \$750 Gold Level – \$500 Silver Level – \$250	Platinum Level – \$863 Gold Level – \$575 Silver Level – \$288	
NEW WEDNESDAY – All Day Drink Package (includes coffee, water, tea, soda)	\$3,000	\$3,450	
WEDNESDAY – Lunch Buffet Sponsor (company logo displayed near buffet lines)	\$500	\$575	\$4,000
WEDNESDAY – Women in Water Luncheon Sponsor	\$250	\$287.50	
WEDNESDAY – Wednesday Reception Sponsor	\$250	\$287.50	
WEDNESDAY – Wine & Cheese Sponsor	\$250	\$287.50	
WEDNESDAY – Operator Olympics Sponsor (sponsorship funds used to purchase prizes)	\$200	\$230	

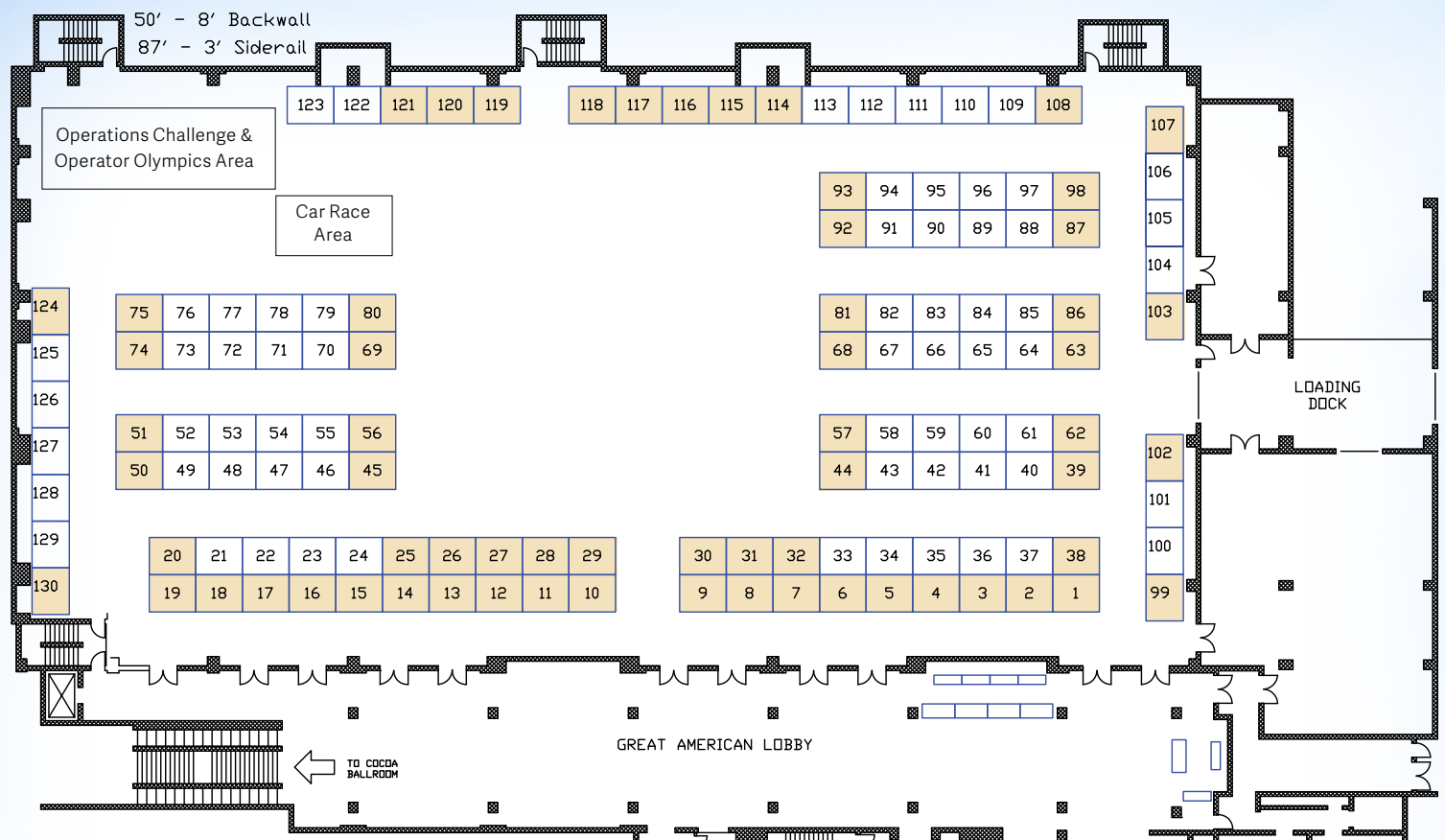
Method of Payment:

Check (payable to PWEA) – Due within 10 business days of form submission.

Credit Card payments must be made online – Due upon receipt of payment link. After we receive this form, you will be sent a confirmation email. There will be a link at the bottom of that email which will take you to the online payment screen for credit card payments. All credit card transactions will include a 3.5% technology fee.

****Note** - registration is not complete until payment is received.

Exhibit Hall Floor Plan



All booths are 8x10

☒ Prime Booth Space

☐ Regular Booth Space

Questions?

Email: pwea@pwea.org | Phone: 717-642-9500 | Fax: 717-309-5219



PennTec 2026 Contract for Exhibit Space

NEW



Become a member and register
for your booth space first!
Membership & Registration
allows you to skip the line and
select your booth space early!

Exhibit and Sponsor opportunities open
to PWEA members for a month
before opening to non-members.

Booth contract
must be received
by May 1st to
guarantee company
listing in the On-Site
Conference
Program.

Register online or send completed
contract with full payment to:

PWEA Registration
PO Box 796
Harrisburg, PA 17108

Fax: 717-309-5219 | Phone: 717-642-9500
Email: pwea@pwea.org

Exhibit Space Fees

Booth fees include standard booth furniture, electric service, internet access, carpet, two complimentary Full Conference Registrations, and two discounted Full Conference Registrations.

	Member	Non-Member
8'x10' Prime Booth (see floor plan)	\$1530	\$1780
8'x10' Booth	\$1420	\$1670

Booth reservations will be accepted on a first-come, first-paid-in-full basis.

Exhibit Hall Bingo Participation – See page 4 for details.

RESERVE YOUR SPOT NOW! Exhibitors wishing to participate will pay a fee of \$25, which will be used to purchase gift cards for prizes. Conference attendees who want to play are required to visit all participating vendor booths.

Logo Displays – See page 4 for details.

Exhibitors may have their logos displayed on the large screen in the Exhibit Hall at **no charge**. Logos should be emailed in high resolution JPG format to pwea@pwea.org no later than May 1st.

Agreement

By purchasing a booth space, I acknowledge that I am authorized to represent the Company noted on this Contract. I/we agree to abide by all PWEA Policies as outlined within this prospectus and to the PWEA Rules & Regulations for Exhibiting.

Booth cancellations received in writing on or before May 1st will receive a full refund less a \$250 processing fee. Cancellations received after that date will not receive a refund.

Method of Payment:

Check (payable to PWEA) – Due within 10 business days of form submission.

Credit Card payments must be made online – Due upon receipt of payment link. Credit card payments will be prompted prior to completing your online registration. All credit card transactions will include a 3.5% technology fee.

Exhibitor Prospectus

June 15–18, 2026

Hershey Lodge, Hershey, PA

 **PWEA**
PENNSYLVANIA WATER
ENVIRONMENT ASSOCIATION
P.O. BOX 796
HARRISBURG, PA 17108
WWW.PWEA.ORG

NONPROFIT
U.S. POSTAGE
PAID
Pembina, ND
Permit #14