WHAT'S THE VALUE OF WATER?

Without clean water, soccer uniforms would never make it through the season.

Most of us never think about how clean water gets to us or where our dirty water goes. Luckily we don't have to. Pumps, treatment plants, and pipes bring us clean water and carry our wastewater away.

But here's a dirty secret about our water systems: They're aging. They need investment so they can continue to deliver life's most precious resource. All day, every day.

Water—Essential. Reliable. Invaluable.

Learn how water works for you. Visit The Value of Water.org.

Presented in cooperation with the Value of Water coalition

#ValueWater

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